Internship in Communications and Engagement for Complex Topics

Earth Economics is a 501(c)(3) nonprofit organization located in Tacoma and Seattle, Washington. Our mission is to apply new economic tools and principles to account for nature. We are currently seeking an intern in Communications and Engagement for Complex Topics for summer of 2018. The primary purpose of this internship will be to gain an understanding of the importance of strategic communications in the field of environmental economics and to apply related skills and methodologies to the advancement of Earth Economics’ work.

Time Commitment and Compensation
The intern will contribute 16 to 24 hours of effort per week. Some in-office work will be required, with options for working remotely depending on the requirements of individual tasks. This is an un-paid internship. However, the Program Director will provide the Communications Intern with internship documentation, and Earth Economics will work with the intern to ensure that all requirements for academic credit are met. Residents of Washington State are eligible for a work-study stipend.

Objectives
- Gain an understanding of the importance of clearly communicating complex economic, ecological, and policy concepts in order to most effectively present research, data, and analysis
- Become familiar with some of the strategies and methodologies of values-based messaging around scientific issues and complex socioeconomic realities
- Apply newly acquired skills to incorporate these strategies and methodologies into your own work and/or that of others in order to maximize impact and benefits

Responsibilities and Duties
- Create strategic content and engagements for various social media outlets
- Identify opportunities to expand EE’s reach and build new partnerships around outreach and engagement
- Develop concepts and create regular content for the Earth Economics blog with the aim of leading conversations, elevating our profile, and building a loyal audience
- Assist in regular updates to Earth Economics’ website, especially the Events and Latest News sections.
- Design assets and write copy for a variety of infographics, memes, and fact sheets to communicate Earth Economics’ research findings and core concepts to a broad audience
- Support project communications efforts as needed, which may include writing, editing, and/or design for reports, presentations, marketing collateral, and other messaging deliverables
Qualifications

- A desire to understand the importance of and gain skills in communications and outreach within the field of environmental economics
- Experience with or interest in research for economics, the environment, sustainability, and/or public health
- Ability to collaborate, participate in an interdisciplinary team, think analytically and strategically, and solve problems creatively
- Proficiency in MS Office, Adobe CC (especially InDesign and Illustrator), and Squarespace
- Experience with data visualization (Tableau experience a plus)
- An understanding of social media strategies and content creation
- Excellent writing and editing skills, both technical and persuasive
- Detail-oriented, self-motivated, reliable, and able to work independently

If interested, please submit a **resume, letter of reference, writing sample, recent portfolio or design sample, and a cover letter that explains how your skills and experience meet the qualifications listed above** to Jean Jensen, jjensen@eartheconomics.org.