The 2020 Winter Milgard Success Center

“From Milgard To My Dream Career”

Poster Contest

The winning posters will be featured on the Success Center website, Milgard social media and used to promote future career events. The winning student entries will need to sign a release for art usage.

GUIDELINES

Winning posters will be chosen based on:

- Concept & Design
- Clarity of message
- Creativity

Posters should be graphically attractive and can use dynamic messaging. The winning posters will be displayed in the Dougan building and possibly other public settings, so please consider this when designing your poster.

IMPORTANT: Each entry must include

- Artist’s full name
- Valid UW E-mail address
- Your year in school
- Academic major
- Intended category classification on the back of each poster (Digital Artwork or Physical Artwork).

ARTWORK CATEGORIES

Digital Artwork: Digital artwork submissions should be pre-printed and sized no smaller than 11 X 17”. Larger sized submissions within reason are permissible. Please don’t email digital submissions to the Success Center as PDF’s or raw files. We cannot print posters on your behalf.

Physical Artwork: Posters should be no smaller than 11 X 17”. Larger sized artwork within reason are permissible.

*Only original artwork will be considered!
WINNER SELECTION

Poster Submissions will be voted on during the Feb. 6th, 2020 Milgard Summer Internship and Job Fair. Participating employers will vote on posters for the Employer Choice Award category and attending students will vote for the Student Choice Award category. Award winners will be announced the week of Feb. 10th.

Dos AND DONTS

1. Don't submit collages or posters that mimic ad campaigns or use images of celebrities, models or others who have not granted you permission to use their image.
2. Approved poster material can be canvas, paper, cardstock, poster/presentation board, fabric. For other materials (wood/metal/ other please check with the Success Center first!)
3. Participants may enter contest one time- one poster submission in one category only.

All submissions must be delivered in person or mailed to the

University of Washington Tacoma
Milgard Success Center
Dougan 290
Box 358420
1900 Commerce Street
Tacoma, WA 98402

Deadline: January 31st 4:00 pm
(Sorry- late submissions cannot be accepted)

PRIZES

1st Prize-EMPLOYER CHOICE: $100 Amazon card each for the best Digital and Physical Artwork category winners
- 2nd Prize-$50 Amazon card each Digital and Physical Artwork category
- 3rd Prize-$25 Amazon card each Digital and Physical Artwork category

1st Prize-STUDENT CHOICE: $100 Amazon card each for the Digital and Physical Artwork category winners
• 2nd Prize-$50 Amazon card each Digital and Physical Artwork
• 3rd Prize-$25 Amazon card each Digital and Physical Artwork

Other Incentives:

*All poster participants receive Communication points towards the Milgard Gold and Platinum Business Professional Certificate

FAQ

Can I include photos of celebrities or models in my poster? No. We’re not able to consider these posters for awards or post them on our website because we cannot guarantee the celebrity/model granted you and us permission for their likeness to be used.

Can I include photos of or references to name-brand products (like Nike)? No.

Can I cut out and include photos from print magazines? No. The Success Center does not have the right to reproduce these photos and therefore cannot consider your poster for an award.

Can I use photos or graphics I found on the web? If you are using images from the Internet, please make sure you have permission to use them. Some websites offer free stock photos that anyone can use. If the website does not say that its photos are free to use, then you should not use them — someone else probably owns the rights to them.

Can I use images available through my computer software or in a clip art collection? Yes. Images available through your computer software, like Microsoft Word, or in a clip art collection that you own ARE acceptable.

What about photos of myself or my friends and family? If you are using photographs taken by you or someone you know AND you or someone you know is pictured in the photographs, you must get each person pictured to sign a release form. Just Google “photo subject release form” and you will find samples. You should create a form of your own and get your subjects to sign it. This form serves as proof that the person(s) photographed understand that their image is being used in an entry in a poster contest and if your poster wins, their image will appear on the Milgard website and in other public places. NEVER use photos of people who did not know they were being photographed or who were not informed how their image would be used. You don’t need to send us these release forms when you mail in your poster entry. Just hang on to them, and if you win, we will ask to see your release forms then. If you do not have them, your poster will be disqualified.

Do I have to create my poster on a computer? No. Handmade artwork is acceptable.

Can my poster include three-dimensional objects, like a piece of fabric, or a reflective surface, like a mirror? Yes
Do I need to attend the Feb. 6\textsuperscript{th} Internship and Job Fair to win the poster contest? No-
Winners need not be present at the event to win. \textit{Award winners will be announced the week of Feb. 10\textsuperscript{th}.}

Can only Milgard School of Business students participate in this contest? - YES, this contest is open to only UW Tacoma business majors (undergraduate and graduate).

Do I have to supply all my own art supplies? Unfortunately yes, the Success Center cannot purchase poster board or art supplies for your design.

\textbf{Other Questions:} Email Sally Schwartz-Assistant Manager of the Milgard Success Center at \texttt{sallys3@uw.edu} or call 253.692.4733