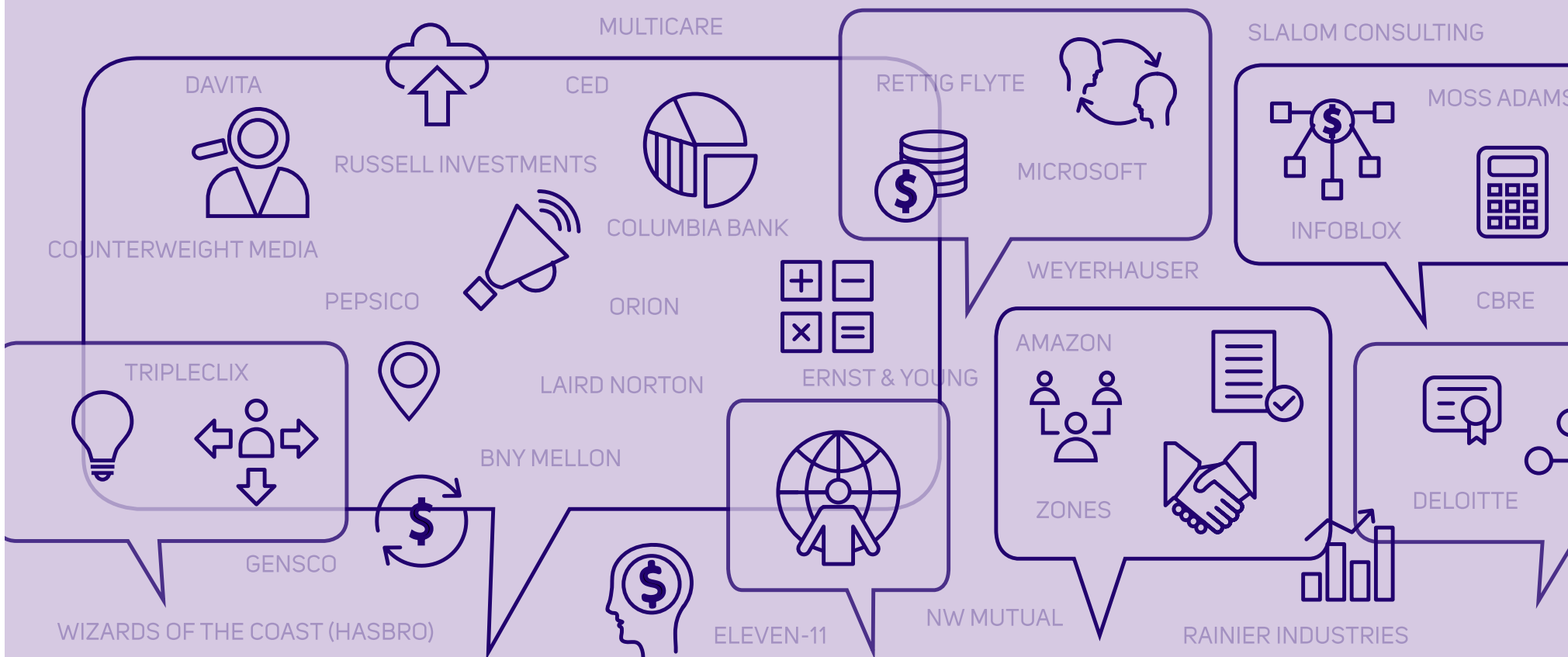


2018 SUCCESS CONFERENCE

TUESDAY, AUGUST 28
8:00 AM – 5:00 PM
UW TACOMA CAMPUS



THE MILGARD SUCCESS CENTER

UNIVERSITY of WASHINGTON | TACOMA



KEYNOTE: CHRIS ERB UW TACOMA '96

A UW Tacoma Milgard Alumni, Erb started his career in marketing as Regional Marketing Manager for GameWorks. He has worked in brand management at Wizards of the Coast, EA Sports—leading the marketing effort for Madden Football, EA Sports branding, promotions and partnerships—and EVP of Legendary Pictures. Chris saw an opportunity in the gaming industry for marketing and started TripleClix, a marketing agency specific to gaming studios specializing in developing strategy, promotions, original content, and lifestyle marketing. TripleClix clients include Xbox, Google Play, Wizards of the Coast, Kellogg's, McDonalds and Taco Bell.

TUESDAY, AUGUST 28: BREAKFAST + KICKOFF + workshops

Personal Brand & Pitch

Liz Lamb-Ferro, Wizards of the Coast

Résumés: Opinions & Best Practices

Representatives from Columbia Bank, CED, Northwestern Mutual, Moss Adams and InfoBlox

Internships: How and Why

Representatives from BNY Mellon, GENSCO, and the Milgard Success Center

How to Ace a Job Interview

Thomas Bressler, Microsoft

LUNCH + KEYNOTE + PANELS

Milgard School Alumni

Pathways to career success

How-to-Network Session



MORE INFO + FREE REGISTRATION:

tacoma.uw.edu/milgard-school-business/2018-success-conference