From the Dean’s Desk

Greetings! This is a special year—the Milgard School of Business turns 25 years old. I am delighted to report that we continue to transform student lives by providing cutting-edge education, intimate corporate engagement, and helping students get great jobs. The school is repositioned by its new mission: Educate, Engage, Inspire.

Enrollments continue to grow—836 students currently enrolled and 4,798 degrees—so there are some examples of how innovation is a way of life at Milgard:

- Center for Leadership and Social Responsibility (new competition attracts 20 student teams from over ten countries)
- Center for Business Analytics partners with over 20 local and national companies for student-led consulting projects.
- Milgard Business Center organized over 20 events, making students’ careers and corporate ready and connecting them with employers across the country.
- A Sports Business Management program launched in collaboration with Tacoma Rainiers.
- A mentorship program pairs graduating students with mentors from the South Sound area.

Milgard Hall will be the fulfillment of a dream—a home for the school.

Please forward this with us—perhaps consider attending the Business Leadership Awards, celebrate with our students at our 25th anniversary Black Heny on 7th May, or rethink your business acumen by participating in our Executive Management Program. Feel free to drop me an email (charles.woods@uw.edu) or come by to say hello.

Forward and Forward Go Hawks!

Vital Merchants

Karen Cary A. and James E. Milgard Endowed Dean
Professor of Marketing

Scholarships Help Lucy succeed

A scholarship from the Women’s Influence gala put the latest honor for Tresa Lucy: “2020 Women of Intensity.” We couldn’t be happier for her.

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Gallery

Milgard students working with Stellar Industrial

Students from the Master of Science in Business Analytics program are helping Stellar Industrial Supply revitalize its approach to customer satisfaction and retention.

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EXECUTIVE EDUCATION:
ESSENTIALS OF MANAGEMENT

The Essentials of Management Program offers individuals with a non-business or technical background an opportunity to learn skills in business strategy, marketing, accounting and financial analysis, data analysis, and corporate social responsibility while developing superior leadership skills.

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