CHARTING OUR COURSE:
UNIVERSITY OF WASHINGTON TACOMA
STRATEGIC PLAN 2016-2021

Strategic Plan Coordinating Committee
Meeting Minutes
September 15th, 2017
2:00 pm – 3:30 pm GWP 320

Bonnie Becker	X	Marcie Lazzari	X	Kathleen Farrell	X
Turan Kayaoglu		Lauren Pressley		Linda Ishem	X
Lisa Isozaki	X	Amanda Figueroa	X	Ruth Ward	X
Alison Hendricks	X	Riki Thompson		Karl Smith	X
Katie Baird	X	Elizabeth Hansen	X	Mark Pendras	
Emmett Kang	X	Heather Porter	X	Alice Few	X

Introductions

Updates
- Kathleen Farrell has stepped into the role of Student Co-Champion which was vacated by Jill Purdy. Marcie Lazzari has stepped into the new role of Co-Chair Emeritus and Mark Pendras has stepped into the role of Faculty Assembly Representative. There is one student vacancy. We will be sending out a call for Student Co-Champion nominations using the Catalyst form from last year and will balance this role with a staff member.
- A call for updates will be sent out a week before each SPCC meeting.
- The Collaborative Publicly Engaged Scholarship RFP will be reviewed September 20th. Bonnie will send it out today, September 15th, with a Wednesday turn-around for comments. Please cc Lisa Isozaki with any comments. Dates may be adjusted as needed.
- This year's first meeting of the Student Success Council was held September 14th. They have three charges: HIPs, Pathways through College, and Assessment of Student Success. A call will go out for people to join those groups. In the role of Co-Chair with Jill Purdy, Bonnie will provide SSC updates at each SPCC.
- Institutional Research is moving from Academic Affairs into Strategy and Assessment.
- The due date has been pushed back for SIF assessment. We are asking Lauren to work with us to be a model to build an assessment plan to use as a measure for others.
- Comprehensive Planning: The Deans and Directors, led by Ali Modarres, are working on an academic masterplan and SPCC will be the mission lens. This will feed into the Strategic Enrollment Plan. VC initiatives for this year are due by December. The unit level guiding principle has not been yet not defined and there is not a bid for funding.
- SIF Oversight: We will host brown bag sessions and meetings as needed. Bonnie will provide Jan with a budget that brings everything under one budget code and will meet with Lisa to discuss how this may be done responsibly. We need to find opportunities to help champion SIFs. The landing page is under SIF Allocations: http://www.tacoma.uw.edu/strategic-planning/2017-sif-

allocations

Small Groups: Operationalize the Plan
Groups were asked to highlight terms in their specific goal that might be confusing or ambiguous for the purpose of measurement. We may also hold open-campus sessions to get feedback on definitions to ensure that everyone feels like they have some degree of buy-in.
Report Out:
- Scholarship:
    o This will also be covered remotely.
    o What are the definitions for HIPs?
    o Best practices and teaching excellence seemed vague.
    o Prioritize resources, support and infrastructure.
    o What do we mean by postgrad success?
    o What are established indicators?
- Communities:
    o What do we mean by transformative and synergenistic?
    o What's the baseline or starting point for "Increase"
    o How do we measure awareness?
    o How do we define high impact community engagement? Terms around community engagement have widely adopted definitions and we should draw from outside sources.
    o Should publicly-engaged scholarship and community-engaged scholarship be defined separately or the same?
- Equity:
    o Define satisfaction.
    o For staff, define rank and position.
    o What intersections are we able to measure?
    o Clarify D
    o What is the meaning of demonstrated success?
    o Define the need for a baseline for all targets.
    o Define multicultural competency changes.
- Culture:
    o What quantifies employer-of-choice?
    o What would use of governship look like?
    o What does increased confidence look like?
    o What is covered by occupational demographics?
    o What are the benchmarks to recognize?
    o What is an ethic of continuous learning?
    o What is included in professional development?
    o What does the quality of relationships relate to?
    o Define conflict-positive orientation.
    o Promotion is not a clear concept with prostaff.
- Growth:
    o What does it mean to respond to community needs and how would that be measured?
    o Define regional economic activity. How would improvement and satisfaction be measured?
    o Clearly define student life infrastructure.
    o Best practices in environmental sustainability needs better definition.
    o Amanda suggested that we look to places where these questions have already been asked of students and use that as a baseline.
    o How would you attribute any sort of economic activity to UWT?

- Students:
    - Under A, what are the core demographic groups we are talking about?
    - Under B, "improvement" of what? Is there a common metric or two? What pathway programs?
    - Under C, the common characteristics of High Impact Educational Practices?
    - Under D, clarify "best practices" and "teaching excellence".
    - Under E, clarify "student learning outcomes".
    - Under F, prioritize among "resources, support and infrastructure".
    - Under H, clarify "post-graduation success" and "established indicators".

Thinking may shift after the tri-campus climate survey.

Which things do we need to come up with in-house and which we can reach out to that are already being done? Identify those groups and reach out. Ruth will reach out to a couple groups.

An informal five-finger consensus was approved for determining definitions.
- 5-Strongly Agree, 1-Strongly Disagree
- Votes of 5, 4, and 3 will be considered a consensus.
- For the 1st and 2nd vote, we will find out where the challenge lies in the event of votes of 2 or 1. The 3rd vote is majority rules.

Small Groups: Annual Report
- The report rollout will be November 2nd.
- Mark is hoping for the report to take each of the goals and highlight something related to them on campus. Groups highlighted things relevant to the campus report and applied SIFs to each goal.

Discussion: Pilot Dashboard

The pilot for the built-out dashboard is a partnership with SPCC, SSC, IR, and Advancement, covering what we have on-hand and what we need to measure and assess the strategic plan. The handout is the result of conversations with people around campus.

Feedback:
- Lisa and Linda were concerned about defining internships before they are understood. Amanda suggested the Internship Committee could tackle this question. Bonnie reported that the Dean of Nursing also wanted clarification on how clinical work will be integrated.
- Karl mentioned that last year was spent in pre-phases not noted here which would be the story for Year One. The establishment of Learning and Retention itself is a story that should be told.
- Amanda reminded us that the goal should say "Equity" rather than "Diversity". Thinking about the student experience, we should look at the winter survey because demographics are more important than student numbers. Alice mentioned that we have many years' worth of winter surveys and could note the most helpful items.
- Kathleen expressed that that the success indicators challenge us to reconsider/expand the categories and measures that higher education has traditionally used to define progress and success. When we look at existing data we need to be thoughtful because we could inadvertently perpetuate "one-size-doesn't-really-fit-all" or inequitable measures; the plan is nudging us to look at these traditional reports critically so we define success for our uniquely diverse, urban-serving campus.
- Emmett asked why 2F Sources which is not an official ASUWT program was under ASUWT and Elizabeth suggested that it they should fall under Student Engagement.

Roundtable for Final Thoughts

Action Items
- Bonnie will send something out to collect feedback on the pilot dashboard.

- Bonnie will send out the Scholarship RFP
- Bonnie will send out SIF as a Google Doc.

Upcoming Meetings and Events
- September 28 (3-4:30, TPS 110 NOTE CHANGE): SPCC Meeting
- October 11 (2-3:30, TPS 110 NOTE CHANGE): SPCC Meeting
- October 25 (2-3:30, Lucien Room): SPCC Meeting
- November 2 (9:30 to 11, Phillip Hall): Strategic Planning Town Hall
- November 6 (1-2:30, Lucien Room): SPCC Meeting
- November 22 (2-3:30, Lucien Room): SPCC Meeting
- December 4 (11-12:30, Lucien Room): SPCC Meeting joint meeting with Chancellor's Cabinet