Strategic Plan Coordinating Committee
Meeting Minutes
December 4th, 2017
11:00 am – 12:30 pm GWP 320

| Bonnie Becker | X | Marcie Lazzari | Kathleen Farrell | X |
| Lisa Isozaki | X | Lauren Pressley | X | Linda Ishem | X |
| Alison Hendricks | X | Amanda Figueroa | X | Ruth Ward | X |
| Katie Baird | X | Riki Thompson | X | Karl Smith | X |
| Emmett Kang | X | Elizabeth Hansen | X | Mark Pendras | X |
| Heather Porter | X | Erica Cline | Turan Kayaoglu | X |
| Lauren Montgomery | X | Alina Solano | X | Ali Modarres | X |
| Patrick Pow | X | Deirdre Raynor | X | Jill Purdy | X |
| Mentha Hynes-Wilson | X | Mark Pagano | X | Josh Knudson | X |
| Ty Minckler | X |

Introductions

Review Agenda and Minutes
Let Bonnie or Heather know if you have anything to add to the November 6th minutes.

Updates
The SPCC will be meeting less frequently, two times per quarter. The next meeting will take place on January 12th. Bonnie will be meeting with co-champions more frequently.

The Assistant Director for Student Support and Advocacy has been hired and will begin Monday, December 11th.

Campus Leadership: Updates
Bonnie provided attendees with a list of commitments for leadership groups, many of which are already in progress followed by updates from leadership.

Mark Pagano: The intention is not for the SPCC to do the work of the Strategic Plan. Rather, they can oversee that work and help the larger leadership team pinpoint gaps in the Strategic Plan.

We are engaging with JBLM including bringing the new commander to campus to attend a leadership luncheon in spring. The number of students actively connected with JBLM has increased to 17-20% of the student population.

A blog has been started to increase the amount of communications from the Chancellor’s Office.

Deidre Raynor: Marian Harris and Deirdre have been helping to identify an outside vendor with experience in diversity-
related work to develop an assessment tool for the tri-campus climate survey. The committee began work at the end of September, discussing surveys on all the campuses, working on a rubric, and working with procurement to set up an RFP. They’ve been asked to explore internal and external possibilities and develop a realistic timeline while ensuring engagement with a wide range of stakeholders throughout the process. The Board of Regents has their own diversity committee and it’s hoped that faculty and staff will have opportunities to speak with Joanne Harrell, a member of that committee. Work is in progress toward training for leadership on all levels as well as a speaker series.

Jill Purdy: This year’s focus is on doing more with curriculum to ensure student success. The COIL Faculty Fellows Program will help to improve first year offerings and connecting with the Academic Plan by enhancing the capabilities of faculty.

The EAB Guide, designed to centralize info about opportunities to succeed in college, is nearing the end of pilot testing. Students were excited about using email as a communication tool and a stand-alone app might not be the best communication tool.

Josh Knudson: We’ve crossed the $30 million mark of the $45 million goal. We’re shoring up internship programs within Career Services and there is $6 million left to raise in student support.

Mentha Hynes-Wilson: Student & Enrollment Services wants to provide support while staying focused and not taking on too much. In a collaboration with faculty, staff, and students, we have developed a live website for student aid resources, streamlining the process. It has received over 300 hits.

Lauren Montgomery: Faculty Assembly with Deirdre will be hosting listening sessions offering students opportunities to share what they would you like faculty to know about their experience. Pick low hanging fruit toward students feeling more a part of this campus and look into how to tap into students who are not part of student organizations.

Linda Ishem – Due to survey fatigue response rates are approximately 4-7%. Tap into existing data, possibly including faculty activity reports from the 2016/17 academic year and identify different kinds of community engagement from that source. We are in the process of hiring a part-time Research Assistant to mine data from many reports.

Kathleen: The Emergency Aid web portal fits in with the new Assistant Director for Student Support and Advocacy. Twelve to fourteen students have gone through the portal for financial aid. Two of those students are members of the First Generation student group.

Ty: Tacoma Tract takes land that UW Tacoma probably won’t use for academics and develops it for other uses such as office space and workforce housing. This will benefit the community and there will be no high-rise condos.

**Discussion: Leadership and SPCC**

**Academic Plan**

Ali provided an update on the Academic Plan. The focus is on curriculum, not all aspects of student life. Connections like SIFFs speak to both the Academic Plan and the Strategic Plan.

We can plan to meet in May to discuss the Academic Plan when the first phase should be complete. When the full Academic Plan is done in five years, it will allow us to have a predictive document saying what will happen academically over the next three years including degree programs. It will provide a better roster of what’s really being taught and how often. Students will have a tighter structure and understanding of what we do, what we offer, and what’s forthcoming. Once this is complete, every support unit can use this to start a conversation.

Some staff working directly with students are not as closely connected, meaning that the Academic Plan is unclear and the process may be unclear.

**Campus Climate Survey Update**

The climate survey will include faculty, staff, and students. It will probably be out next academic year though not before spring. There should be items from the strategic plan including questions specifically about equity, inclusion, and diversity. The SPCC should aware of the implications this will have on the work we do. While waiting for the survey, we may be able to do something on our own.
Parking
Ty presented a statement of philosophies and a plan regarding parking, the number one issue from students.
Feedback regarding proposed parking solutions:
- The cost of getting here is an obstacle and one of the reasons students give for not persisting.
- Parking costs, like books, are on top of what the student is paying each quarter for tuition.
- Almost 2/3 of students come here from community colleges where parking is plentiful, cheap, and convenient. None of that is true when coming to our campus.
- Eliminating free parking would remove rather than add parking.
- Hunting and paying meters is a problem.
- The solution will involve some culture change.
- Ensure that the parking discussion isn’t insulated. There should be opportunities for input.

Supporting Post-Graduation Outcomes (including Career Services)
This is a high priority as the most prominent alumni feedback relates to career support and post-grad success.
- Where do we want students to end up after graduation? How are they impacted?
- Think about how you’re including this in your work.

Equity and Inclusion Infrastructure
This was an early SIF and work has already begun. It should stay in peoples’ minds. Equity should be part of everything we do on campus and emergency aid is an equity issue. Get faculty members involved in discussions about emergency aid.

Access as Our Central Value
Think about access and how it’s included in your work.

Round table for Final Thoughts
Provide a clear purpose for Academic Planning.

Upcoming Meetings and Events
- January 12 (10:30 AM-12:00 PM, Location TBD): SPCC Meeting