South Sound Alliance

March 14, 2019
5:30pm-7:00pm
UW Tacoma | WPH | JRC
1918 Pacific Ave Tacoma

SUMMARY

Facilitators:
Daniel Murillo & Jacques Colon (City of Tacoma) | Ali Modarres (UW Tacoma) | Ryan Windish (City of Sumner)

- **Meeting Objectives:**
  - Tacoma’s Affordable Housing Action Strategy
  - TMA Process Update
  - Pierce County Site Locator, Next Steps
  - Group discussion on new initiatives

- **Tacoma’s Affordable Housing Action Strategy**
  *Presented by: Daniel Murillo, Housing Division Manager, Community & Economic Development Department, Jacques Colon, 2025 Strategic Manger*
  - The PowerPoint presentation will be sent out to all SSA meeting attendees via email.
  - Please see Tacoma Toolkit at: [http://tacoma.berk-maps.com](http://tacoma.berk-maps.com)
  - Questions can be sent to Daniel Murillo and Jacques Colon

- **TMA Process update**
  - Ryan Windish is continuing to work on the design and plan for a Pierce and South King County TMA. The main purpose of this TMA is to create a not for profit organization that looks at traffic in the South Sound and develops strategies to reduce the amount of congestion through transportation management demand programs and services, including carpooling and vanpooling and promotion of alternative work schedules and transportation modes.
  - Ryan is presenting the business plan at the Pierce County Regional Council on Thursday, March 21st.
    - If funding is obtained, the next step is to work with a local TMA, Downtown on the Go, to conduct a Gap Analysis.
      - What people need/want? What the regional TMA would do?
      - What data supports that? Where could it potentially be located?
      - What will people invest in?
  - If you would like to join the TMA team please email Ryan Windish.
• **Economic Development Update and Next Steps**
  o Rob Allen’s office is working with the vendor, GIS WebTech to launch the Pierce County Site Locator in the beginning of April.
  o Although, the first version of the site locator will focus on Pierce County, SSA is still committed to finding ways to include South King County jurisdictions.

• **Future agenda items**
  o Discuss and decide the Structure & Governance of SSA at the May meeting when Peter Mayer can attend.
  o Continue to talk about funding and need for the Center for Applied Urban Research at UW Tacoma.
  o **Homework** - Collect and compile current housing strategies from all jurisdictions. Deadline April 1st.

• **Next meeting - Housing**
  o 45 minutes to review and discuss the results of housing strategies shared with the group.