South Sound Alliance

April 12th, 2018
5:00pm-6:30pm
UW Tacoma | Dougan building | Room 270
1721 Jefferson Ave, Tacoma

SUMMARY

Facilitators:
Ryan Windish (City of Sumner) Ryan Dicks (Pierce County)

Meeting Objectives:
• Review summary of SSA Goal Prioritization Survey
• Understand Transportation Management Associations (TMAs)
• Begin formulating specific strategies for top priority goals
• Agree on the purpose and make-up of the Committees
• Identify groups or views to be represented on each Committee
• Agree on next steps and goals for future meetings
• Discuss the idea of a South Sound Alliance LOGO

Presentation:
• Ali Modarres highlighted the function and structure of TMAs and ways to adopt / implement transit demand management (TDM) practices at a regional level.
• Noted the interdependence of land use and transportation systems.
• Asked the group to consider trip reduction (number of cars on the road) against mileage reductions (commute distances) and how different collective strategies could impact each.

Group Discussion:
• Committee Structure: There was agreement around the three committees, but several participants brought up the lack of consistent and expanding attendance / engagement. As the group moves forward, toward implementing and discussing regional strategies, it was agreed that there should be more outreach efforts to get elected representatives involved.
• Logo: There was no agreement on how to proceed—there are concerns about using a symbol that may appear to primarily represent Pierce County and not the South King County members.
• Goals: Discussion focused on the top three
  • Goals
    ▪ Consider developing a regional TMA,
- Reduce SSA residents commuting to work outside of the SSA boundary within five years by 25%,
- Develop a land use / business development tool.
- The discussion centered around commute reduction and three potential strategies resulted:
  - Create a TMA for the SSA Area,
  - Create or use an existing tool e.g., Zoom Prospector to recruit new businesses.
  - Create a website so SSA residents can find jobs in the SSA area.

Before the next meeting:
2. Create a list of your jurisdictional incentives and one additional jurisdiction. What are your incentives for Start Ups and new business and expansion? Think about having a common regional SSA incentive?
3. TMA meeting

May 10th meeting facilitators: Rob Allen (Pierce County EDD) and Mike Wark (UW Tacoma, Advancement)