South Sound Alliance Meeting Summary  
August 10, 2017

Key discussion items:

- Emphasis on creating actionable strategies that drive data
- Recap and clarification of sub-groups and membership (If you are not already in a group and would like to join one please email Carly)
  - Dream/Live, Work, Play
    - Caroline Belleci, Milt Tremblay, Mayor Suzette Cooke, Craig Stone, David Boe, Sam Pace, Ryan Dicks
  - Economic Development
    - Shelly Schlumpf, Carmen Goers, Denise Dyer, Yarden Weidenfeld, Jenn Adrien, Tim Morgan, Lora Butterfield, Scott Jones, Ricardo Noguera, Mariza Craig
  - Image
    - Phil Gardner, Shelly Schlumpf, Sam Pace, Ryan Dicks
  - Land Use & Planning
    - Evette Mason, Ryan Windish, Charla Neuman, Ricardo Noguera, Kent Keel
  - Vision
    - Anthony Chen, Jenn Adrien, Mayor Jill Guernsey, Phil Gardner, Georgia Lomax, Peter Mayer, Mike Wark
- Urban and Regional Profiles
  - Currently online: Auburn, Puyallup, Kent, Gig Harbor, Pierce County
  - To-be released mid-August: University Place, Maple Valley, South King County
    - Eventually will have a single regional profile for Pierce & South King
  - Let us know if you want to see something that is not on the website now
- Forthcoming information
  - Maps of concentrations by sector
    - Potential employment centers in the region – In order to give you a better sense of where things are by sector and begin to identify major clusters that may already exist or could exist based on the expertise of the residents.
  - Questions about current profile data and sources. Please email Ali and Carly
  - What data do you need and why?
    - Need specifics and a strategy
- Open conversation to identify specific major issues you want this region to think about, learn more about, and work on.
  - 1.) Identity
    - Marketing of the region
  - 2.) Strategies for reducing commuting time and the number of commuters who work outside the South Sound region
  - 3.) Live & Work strategies
  - 4.) Coordinate land use plans
  - 5.) Quality of life indicators
    - Mechanism for bringing communities together and creating a sense of place (place-making strategies)
    - Commute
    - Healthy community data (and monitoring of the changes)
      - Health outcomes Plus research on causes for change.
6.) Business Attraction
   • Tax & regulatory policies
   • Availability of land/suitable land use patterns
   • Transportation/mobility

Information requests
   o What are the points that we do better?
     • Which city in the entire region has best indicators in terms of live & work?
   o What are the determinants that get people to the South Sound?
     • Long-term and short-term

For next time
   • We will begin with a report from the group working on the vision.
   • The remainder of the meeting will be dedicated to discussing the findings from our research and potential actionable strategies/policies that could help move the region forward. Our research findings will be sent out in advance of the next meeting.

Meeting schedule
   - September 14th at UW Tacoma 5:30-7:00pm
   - October 12th at City of Kent (tentative) 5:30-7:00pm
   - November 9th location TBD
   - December 14th location TBD