Regional growth patterns and employment outreach practices have resulted in economic leakage and have forced many residents of the Sound Sound Alliance area to commute well beyond their home city. An innovative and comprehensive approach is necessary to recover from lost opportunities, one that promotes a higher quality of living for residents, through municipal collaboration and strategic business and talent recruitment. By developing an easily accessible online tool that incorporates job postings, opportunity properties, and regional information, the SSA seeks to not only reduce commutes, but improve residents' connection with and capacity to be engaged in their community.

A SOUTH SOUND ALLIANCE-BASED INNOVATIVE TOOLSET FOR ECONOMIC FUTURES SEeks TO:

- Help current and future residents in the region find local jobs by developing a South Sound-based employment opportunity web and mobile portal.
- Direct businesses to the region’s talent pool and potential growth opportunities.
- Assist site selectors by providing a common operating picture for information and opportunities with South Sound oriented tools.
- Equalize access to economic development information and improve opportunities for smaller, less staffed municipalities.
- Empower municipalities by assisting them in providing additional resources to their current and future residents & an incentive for future employers.

3 U.S. Census Bureau; American Community Survey, 2016 American Community Survey 5-Year Estimates
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