South Sound Alliance

Sept 13, 2018
5:30pm-7:00pm
UW Tacoma | WPH | JRC
1918 Pacific Ave Tacoma

SUMMARY

Facilitators:
Ali Modarres (UW Tacoma) | Ryan Windish (City of Sumner) | Ryan Dicks (Pierce County) | Erik Andersson (Tacoma Public Utilities)

- **Meeting Objectives:**
  - Updates from TMA and Economic Development subgroups
  - Group discussion
  - Agenda for October meeting

- **TMA Recap, Needs, and Next Steps:**
  - The main purpose of this TMA is to create a not for profit organization that looks at traffic in the South Sound and develop strategies to reduce the amount of congestion through transportation management demands programs and services, including carpooling and vanpooling and promotion of alternative work schedules and transportation modes.
  - The group continues to:
    - Develop the design and plan of a Pierce and South King County TMA.
    - Conduct a GAP analysis
  - **Homework**
    - Please send the contact information of the commute trip reduction individual or department for your jurisdiction to ssounda@uw.edu by Tuesday, October 9th.
    - Review the July meeting’s TMA Survey questions (see attached) and send us any additional questions you would like added to the survey.
  - Current charge: between now and January the group will essentially come up with a business plan for how this TMA would work to serve Pierce and South King County?
    - What people need/want? What it would do? What data supports that? Where could it potentially be located? What will people invest in?
  - Individual working on this initiative will meet twice per month. One will be in-between monthly SSA meetings and one during the SSA meeting. The group would like to use the SSA meeting time for others to join the conversation, give input, make suggestions and help make it stronger.

- If you would like to join the TMA team please email Ryan Dicks and/or Ryan Windish.
• **Economic Development Recap, Update, and Next Steps**
  - The group continues to pursue the creation of a web-based tool focused on business and talent recruitment and a method of presenting information about the region and its opportunities.
  - Following up on the group’s initial questions regarding cost, existing software companies/databases, and individual jurisdiction’s interests, Rob Allen, Mariza Craig, Ali and Erik held meeting with multiple software companies (Chmura, GIS WebTech, etc.)
  - As a result of these meetings the group began a list of current inventory & resources; e.g., county library system etc.
    - They’ll continue to talk with Economic Development folks from around the region to develop a more comprehensive list of what data and resources are already available, what their EDs needs are and then move forward with a recommendation to the entire SSA group.
      - Erik will set up a meeting with the new director of the Greater Seattle Partnership (Snohomish, Pierce, and King County) to get a feel for their plans so we don’t re-create the wheel.
    - Eventually, a conversation about data policies will need to take place.
    - UWT Urban Studies can provide online urban analytics support through its forthcoming Center for Applied Urban Research. This will require financial support from SSA jurisdictions. However, given the number of South Sound jurisdictions, the financial support should be manageable.
  - Goal is to have a generic/prototype site up and running by February or March.
  - **Homework:** Think about what functions you would like to have in these tools. Come to the October meeting with a list of things that would be helpful; i.e., useful information for company and labor recruitment purposes.

• **Other current issues for discussion**
  - Housing
    - Affordability, cost, availability, policies, mixed income, definition of ‘Affordability’
    - Add topic to October’s agenda
  - Starting with the upcoming October meeting, we ask that you **forward potential agenda items for future discussion to** [ssounda@uw.edu](mailto:ssounda@uw.edu). TMA and Economic Development tool will be part of the agenda, but will not dominate the entire meeting.