Message from the MBA Director

I am happy to report that 28 MBA students enrolled in our program this year. We have now added a Winter Cohort as well and expect a few more students to join us in Winter 2013. The students have an average of 10 years of high quality work experience and are a diverse group that includes attorneys, accountants, analysts, marketers, and engineers working in companies big and small.

Please read on to learn more about Professor Sergio Davalos and to catch up with fellow alumni, some of whom are featured inside.

We look forward to seeing you at our Winter quarter TGIF get together and at our 3rd annual networking event. Last year’s networking event was very well received by the attendees and allows for more formal, timed interaction, and exchange of business cards amongst participants. Please consider joining us on Facebook (search for Milgard School of Business MBA). Please send us updates as well.

Here’s wishing you and your family a great holiday season and a happy 2013.

Best Wishes,
Eugene Sivadas
MBA Director

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MBA Class Notes:

Class of 2011

Michael Hurst graduated with his Master of Professional Accounting (Taxation) from University of Washington’s Michael G. Foster School of Business in June of 2012.

POINTS OF INTEREST:

- **Winter Quarter T.G.I.F**
  Friday, February 8th, 5-8 p.m., The Swiss

- **Professional Networking Event**
  Monday, February 25th, 6:30 p.m., Philip Hall

- **Alumni Class Notes**
  Send us your professional and personal updates and accomplishments Emailaubreer@uw.edu

- **Autumn Quarter Executive Speaker Series**– City Manager, T.C. Broadnax
  Thursday, December 6th, 6:30 pm, KEY 102
New Faculty at the Milgard School of Business

Lex Perryman, Ph.D.
Assistant Professor, Management

Dr. Perryman's research spans both academic and practitioner audiences. Her work on governance issues has focused on the definition of "material" information with regard to CEO health. She has been quoted in media outlets such as PC World and USA Today in regards to Apple's handling of former CEO Steve Jobs' health concerns. In turn, her work on franchising has focused on the fast food industry and seeks to examine issues such as outlet ownership patterns, franchisee selection, and the role of organizational routines.

Specialty:
- Corporate Governance
- Franchising

Degrees:
- PhD, Strategic Management Focus, Florida State University
- MBA, Management Applications Concentration, University of North Florida
- BA, Human Geography, Jacksonville University

Biography:
Dr. Perryman's research spans both academic and practitioner audiences. Her work on governance issues has focused on the definition of "material" information with regard to CEO health. She has been quoted in media outlets such as PC World and USA Today in regards to Apple's handling of former CEO Steve Jobs' health concerns. In turn, her work on franchising has focused on the fast food industry and seeks to examine issues such as outlet ownership patterns, franchisee selection, and the role of organizational routines.

Rupinder Jindal, Ph.D.
Assistant Professor, Marketing

Rupinder is interested in studying problems of co-ordination and control in Channels of distribution and Sales forces. His teaching interests include Marketing Strategy, Marketing Research, and Services Marketing. Before joining the Milgard school, he was an assistant professor at the Bauer College of Business, University of Houston for six years. Prior to his academic career, he worked in Pharmaceutical marketing for three years and an internet B-to-B startup for over a year.

Specialty:
- Channels of distribution
- Franchising
- Retailing

Degrees:
- Ph.D., INSEAD, France 2006
- MBA, IIM Bangalore, India 1997
- M. Pharmacy (equivalent to Pharm. D.), Panjab University, India 1994
New Faculty at the Milgard School of Business

Degrees & Certifications:
- MBA, Indiana University, 1978
- Certified Public Accountant

Biography:
Ramin Mirsaidi joined the Milgard School of Business in 2012. Upon graduating from Kelley School of Business at Indiana University, he taught accounting and finance courses at the University of Wisconsin for four years, where he was recognized as outstanding teacher of the year. His public accounting career of 24 years focused on healthcare auditing and reimbursement consulting, due diligence services, and forensic accounting to conduct fraud investigations and compliance assessments.

Specialty:
- Financial and Managerial Accounting, Healthcare Audits and Reimbursement

MBA Alumni Association Fall Meetup

What: MBAAA Fall Meetup
Date: Thursday December 6th
Time: 5 p.m to 7:30 p.m.
Where: The Swiss

Join your fellow Milgard MBA Alumni at The Swiss for a happy hour drink or a quick bite to eat. Enjoy the conversation and libations until 6:15 p.m. when we walk over together to attend the Milgard School of Business Executive Speaker Series event featuring new Tacoma City Manager T.C. Broadnax. See the profile on page 8 for additional information about the speaker. See you there!
MBA Candidate Profile: Cody Eccles, MBA 2014

Cody Eccles has been a practicing attorney since 2008 and currently serves as staff counsel in the Washington State Senate, where he conducts policy analysis and provides advice to state senators on issues pertaining to higher education, government operations, and the state’s capital budget.

Cody joined the University of Washington Tacoma MBA program in 2012 having worked primarily with state and local governments, including his current role with the Legislature. He previously worked with law firms practicing municipal law and worked as a municipal prosecutor. Through the MBA program he hopes to further incorporate private sector business practices into his workplace and improve the efficiency of state operations. Cody would eventually like to transition into the private sector by joining a firm that specializes in government operations, government relations, and public policy, which would allow him to focus on his personal interest of improving equity for all citizens as they interact with state agencies and local governments.

Cody has a diverse academic background that includes both business and law. After earning his bachelor’s degree from the University of Washington Foster School of Business in 2004, he received his Juris Doctorate from Seattle University School of Law in 2008 followed by a Masters in Laws in Taxation from the University of Washington in 2009.

During law school, Cody concentrated his studies on tax law, business law, and estate planning. He also spent time volunteering in Seattle University’s entrepreneurship & community development clinic and the University of Washington’s low-income taxpayer clinic.

During the 2012 Legislative session Cody worked extensively on two major pieces of legislation that appeared statewide in Washington’s 2012 election including lowering the state’s constitutional debt limit and marriage equality.

Prior to his legal career, Cody spent time in corporate sales for Staples, Inc. where he was part of a small team that specialized in growing new business in the medium-size business-to-business market in Washington.
Stephanie Puleo started her business career at a local State Farm Insurance office at the age of 16. Hired as an office assistant, she quickly proved herself an excellent insurance sales associate and was completing her own auto and homeowners applications within six months. She worked there until she graduated from South Kitsap High School in 1994, and went off to college.

Stephanie graduated from Western Washington University in 1998 with a Bachelor of Arts in Business Administration, with a concentration in Finance, and a minor in Accounting. While taking undergraduate accounting classes, Stephanie realized that she much preferred the flexibility and analysis work of cost accounting rather than general ledger accounting. Two days after graduating, she started at Ryerson Tull, a metal processor and distributor, as a credit analyst. After surviving several downsizes, she picked up titles of Operations Administrator, IT Coordinator, Production Scheduler, and Financial Analyst (all titles held at the same time). Stephanie moved back to Kitsap County in 2002, and continued to look for the perfect job by working in various industries.

After many years working in general accounting and analyst jobs, Stephanie finally landed the role she had wanted since college: Senior Cost Analyst. Stephanie started at Bradken, a large steel casting foundry in Tacoma, in January of 2008. She was finally able to use her analytical mind in a manufacturing environment and help executive management make decisions. The complicated cost structure of a “job shop” using a standard cost system challenged Stephanie, which was exactly what she needed.

After several years, the cost system at Bradken was humming along, and Stephanie began to realize that helping executive management make decisions was not enough. She wanted to be directly involved in making the decisions and implementing change. Stephanie decided to take advantage of Bradken’s tuition reimbursement program to go back to school to get her MBA. The UWT MBA program was a perfect match for curriculum, schedule, and location. If you see Stephanie around campus, she will readily tell you how the MBA program has positively impacted her life, personally and professionally. The catalyst for change was the very first class, Business Communications, and has kept up momentum ever since.

Stephanie spends her spare time with her husband, two dogs, and two cats at their home in Lacey. When weather permits, her main passions are riding her motorcycle, camping, and gardening. Stephanie is looking forward to graduating in August 2013, when she will read books for fun again.
Paul VanAmerongen is a senior information technology leader with more than 30 years of experience in the technology industry and 20 years of management experience. Paul specializes in strategic development and implementation, organizational design and development, process improvement, service management, information security and compliance, and leadership development.

From the first time Paul touched a computer he knew that the power and capability of computers would continue to drive the future. He taught himself to program in BASIC and quickly learned other programming languages before finishing high school. Following high school Paul joined the military and became a computer technician. Moving through the ranks, he was provided the opportunity to have hands-on experience with a variety of computing and network technologies and built a strong understanding of logical troubleshooting and repair.

In 1994, while in the military, teaching technology classes during the day, Paul earned his Bachelor’s degree in Computer Science by going to night school at a branch of Chapman University. He was exposed to application, data base, and operating system design, development, security, configuration, and implementation.

Following graduation, Paul was selected by the Commodore of the Pacific Trident Submarine Force to lead, guide, audit, and train the information technology teams in the Pacific Trident Submarine Force. Following his military service, Paul saw a need to help organizations improve their information security posture, specifically in healthcare, and joined Premera Blue Cross in 2005 as the Manager of Information Security Engineering and later joined MultiCare Health System in 2007 as the Manager of Information Security Services.

Not to be cornered into a single niche, Paul expanded his understanding of service management and in both organizations jointly managed information security and the help/service desks for the IT organizations. He also developed a keen understanding of the lifecycle of information technology and developed and implemented processes and tools to manage the lifecycles of assets, software, identities, and processes.

As Paul’s understanding of information technology increased, he soon realized that information technology needs to support the business goals and objectives to be successful. He decided to learn more about the business side of information technology by learning from his mentors and obtaining his MBA from UWT in less than two years, graduating in June 2010. Following his successful graduation, Paul began a quest to implement his knowledge of business in his everyday work. He redesigned the information security team at MultiCare Health System and successfully implemented a variety of tools that not only provided protection for the organization, but provided a solid return on investment and time savings.

Soon after his success at MultiCare, Paul decided to venture into leading an information technology team again and he joined Harrison Medical Center in 2011 as the Director of Information Technology. There he worked with senior leadership to develop an IT strategy that strongly integrated with the business strategy, clearly identified the current strengths and weaknesses, and provided a clear path to correct the weaknesses while highlighting the strengths. He subsequently developed an organizational design that flexed to meet customer demand and improved process workflows and supported the strategic plan. His keen mind for process improvement enabled the savings of more than $300,000.00 in the first six months.
T.C. Broadnax began serving as City Manager of Tacoma, Washington on February 13, 2012, with more than 19 years of local government management experience. As City Manager, T.C. is the Chief Executive Officer for the City government, overseeing a staff of more than 2,100, an operating and capital budget of approximately $400 million and a population of approximately 200,000 residents. Tacoma is the third largest city in Washington State and the 111th largest city in the United States.

Prior to joining the City of Tacoma, T.C. served as Assistant City Manager of the City of San Antonio, Texas for five years. As an Assistant City Manager in that city of 1.3 million residents, T.C. was responsible for providing the strategic direction for the library department, code enforcement services, planning and community development, development services, animal care services, grants monitoring and administration, and housing and historic preservation.

T.C. is recognized throughout the public sector for his significant contributions in code enforcement, community development, financial management and situational leadership within the development community. T.C.’s unique approach toward public sector management was instrumental in the City’s efforts to enhance the quality of life of San Antonio.

Prior to his San Antonio experience, T.C. was Assistant City Manager in Pompano Beach, Florida, working for that City for 10 years.

T.C. Broadnax will be speaking on Change Management Thursday, December 6th 6:30 pm KEY 102 (Carwein Auditorium)

Alumni join the MBAA for a drink or snack at the Swiss before the presentation (see page 3 for details)

Washington Air National Guard Refueling Flight

Dean Saudagar, Colonel Dave Harmon, MBA ’08, Chancellor Debra Friedman.
Q: What made you choose academia?
A: I enjoy researching and teaching in a professional field.

Q: Could you share with us some changes or improvements you have seen in technology and the application of technology into the arena of learning, from when you started your career to today?
A: We have gone from Punched cards, time sharing systems to vast networks of computing devices at every scale.

Q: Dr. Davalos is there anything else you would like to share with the Milgard School of Business M.B. candidates?
A: A big strength at the Milgard School is the caliber of teaching by very committed faculty. Another strength is that the caliber and quantity of research has continuously risen.

The Milgard MBA sponsored a hole at the City of Sumner Golf for Life event this summer.
Welcome to the Class of 2014!